CIPHI (Ontario Branch) Educational Conference 2010

Workshop Information Package

The conference planning committee is pleased to announce a new format at this year’s conference. Three new and exciting workshops are being introduced into the conference program, with one workshop being held each afternoon. There are no extra costs for the workshops, above your conference registration fees.

Workshops are structured to provide participants with the opportunity to learn and practice new skills and contribute to professional development by focusing on discipline specific core competencies.

**Monday June 21, 2010**

How Do You Make Evidence-informed Decisions in the Absence of Sufficient Evidence? (Limited to 45 participants)

**Tuesday June 22, 2010**

Personal Services Settings: Evidence, Gaps, and the Way Forward (Limited to 45 participants)

**Wednesday June 23, 2010**

Media Workshop (Limited to 25 participants)

How do you register for conference workshops?

Upon registering for the 2010 CIPHI Education Conference, you will be sent a registration confirmation package by e-mail. This e-mail will contain a registration form for the workshops. Fill out the registration form and fax or e-mail it back. For those who have already registered a confirmation package will be sent out before May 14th, 2010

To find out more about this Premier Environmental Health Conference visit the CIPHI Ontario website (www.ciphi.on.ca)

Please note: Registration is limited and participants will be registered on a first come, first serve basis.
How Do You Make Evidence-informed Decisions in the Absence of Sufficient Evidence?

Christina Chociolko, National Collaborating Centre for Environmental Health

and

Donna Ciliska, National Collaborating Centre for Methods and Tools

Description:

The NCCEH and NCCMT workshop will highlight what steps can be taken to evaluate limited evidence pertaining to environmental health in order to inform decision-making. A case example will be used to demonstrate the process of critical appraisal of limited evidence and its use in decision-making. After the theory is described, participants will split into working groups where they will critically evaluate evidence. Each working group will then share its findings with the larger group and draw general conclusions integrating the evidence with other factors to support a decision.

Learning Outcomes (CIPHI Discipline Specific Core Competences)

T2-4 Identify and apply relevant reference material for practice activities and issues

T2-10 Assess and interpret requirements and best practices that are relevant to local conditions and policies

T3-3 Identify and explain effective practices guidelines, policies and procedures

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Personal Services Settings: Evidence, Gaps, and the Way Forward

Karen Rideout and Prabjit Barn
National Collaborating Centre for Environmental Health

Description

The National Collaborating Centre for Environmental Health (NCCEH) will conduct an interactive workshop to identify new strategies for public health protection in personal services settings (PSS) also known as personal services establishments, or PSE. This three-hour workshop will be facilitated by the NCCEH in collaboration with a PSS operator and a public health inspector, and will actively engage conference participants in the discussion and outcomes.

Personal services settings encompass businesses which provide a wide range of services to their clients, including beauty salons, tattoo parlours, body piercing and modification, tanning salons, and laser hair removal clinics. Services offered differ with respect to risk of disease transmission to the client and staff, the type of equipment used, and the types of cleaning procedures implemented. This variety is not reflected in regulations or guidelines, which are frequently vague or impractical. Provincial regulations provide little guidance to operators and inspectors about appropriate tools and procedures, and inspectors often feel limited in their ability to identify and control health risks. As the services offered by personal services settings continue to expand, it is necessary to clarify regulations and develop best practices for specific procedures, including the safe use of equipment and infection control.

The objectives of this “World Café” style workshop are: (1) to explore issues relating to regulation and guidance for personal services settings, and (2) to develop recommendations for future action by CIPHI and relevant government ministries. The facilitators will begin with a brief overview of current practices, available evidence of public health risks, knowledge gaps, and current regulations and guidelines. A body modification practitioner will give an overview of what happens in the industry, with particular reference to health risks, training, and regulatory issues; a public health inspector (to be confirmed) will provide further insights on the challenges facing regulators and public health practitioners. Following this, small group discussions will explore questions about the current state of knowledge and practice as well as potential solutions to filling the gaps and improving public health protection. The ideas generated by the groups will then be shared to form the basis for a collective, actionable outcome. Following the workshop, the NCCEH facilitators will create a summary document to share the ideas and strategies.
generated by the participants, which will be presented to national and regional CIPHI branches as well as policy makers and regulators with jurisdiction over personal services settings. Ultimately, this workshop will identify and integrate information on the current state of practice in personal services, and move toward developing best practices and influencing change in provincial guidelines.

**Learning Outcomes (CIPHI Discipline Specific Core Competences)**

T4-5 Explain and use collaborative techniques with neighbouring agencies, organizations, communities and professionals, to promote common practice education initiatives/services

T4-10 Develop a dialogue between local government and community partners regarding identified practice strategies, to attain and sustain behaviour change

T4-11 Evaluate practice issues that need collaboration with communities/partners and other stakeholders to amend legislation/policies and protect at the health and well-being of individuals and communities

T8-1 Identify, explain, and follow the legal and regulatory context of the legislation applicable to the practice

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Media Workshop

Robert Stephens, PR POST

Description

Participants learn how to deal competently and comfortably with reporters, and how to use each media encounter as an opportunity to promote their profession/organization. Spokespersons are taught the skills and techniques needed to control interviews, and to turn these situations to their advantage in order to: reach and influence/persuade target audiences, gain a positive profile and enhance the reputation of the profession/organization.

Learning Outcomes (CIPHI Discipline Specific Core Competences)

T6-3 Conduct all communications utilizing appropriate verbal and written language relevant to each situation while reflecting the needs of both the end-user and the need to protect and promote public health

T6-10 Apply appropriated risk communication principles[strategies and exchange information with colleagues, other professionals, and clients

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