May 17, 2012

Dear Sponsor/Exhibitor,

The Ontario Branch of the Canadian Institute of Public Health Inspectors (CIPHI) is excited to be hosting the 78th Annual CIPHI National Education Conference which will be held at the Blue Mountain Resort in the Town of the Blue Mountains. Over 350 delegates from across Canada will meet from September 16-19, 2012. This conference will incorporate education and networking opportunities amidst the picturesque Blue Mountains and Collingwood region.

CIPHI represents and unites Environmental Public Health Professionals across Canada. We advance the profession of Environmental Public Health through advocacy and education to protect the health of all Canadians.

This year’s theme is “Healthy Places, Healthy People”. Quality speakers and presenters will expand and enhance attendees’ knowledge of current and emerging environmental public health topics. Our theme highlights the multidisciplinary approach of environmental public health science to identify, assess and provide healthy places for all.

In order to enable maximum sponsor and exhibitor exposure, the following promotional activities will occur:

- Exhibitor areas will be the hub of delegate activity. Exhibitors will be located in the Blue Mountain Resorts Monterra dome where delegate meals and coffee break sessions will be hosted daily. Exhibitor hours also include the delegate Sunday evening welcome reception.
- Sponsors and exhibitors will be introduced and acknowledged as set out in the enclosed Sponsor/Exhibitor package.
- Increase your organization’s exposure by donating an item to the silent auction.
- Exhibitors are encouraged to provide an item to raffle at their booth to increase delegate interaction.

We recognize the impact sponsors and exhibitors will have on the success of this conference. This is a great opportunity to promote your organization and/or business at a national event. Please review the attached Sponsor/Exhibitor package as it outlines the numerous options available. We have provided contact information so we may discuss your potential conference contribution. We look forward to hearing from you.

Kind regards,

Angela Newman & Heidi Pitfield
2012 CIPHI Conference Finance Committee
78th Annual CIPHI National Education Conference  
September 16-19, 2012, Blue Mountain Resort

The Ontario Branch of the Canadian Institute of Public Health Inspectors has great opportunities for you to market your products and services at our 2012 conference in the Town of the Blue Mountains. This application form is for companies or organizations that wish to sponsor and/or have an exhibit at the conference:

**Company Information:**

Company Name: __________________________________________________________
Mailing Address: __________________________________________________________
City: __________________________ Province: __________ Postal Code: ____________
Phone: __________________________ Fax: ________________________________
Email: _________________________________________________________________

**Primary Contact Information:**

Contact Person: __________________________ Title: __________________________
Direct Phone: __________________________ Email: __________________________

**Sponsorship:**

**Platinum:**
Please list your booth location choice: 1st ________ 2nd ________ 3rd ________

4 complimentary registrations allowed: Number requested ________
2 registrations at 50% discount: Number purchasing ________

Colour advertisement in program: □ Accept □ Decline

Full presentation time slot: □ Accept □ Decline

Corporate CIPHI membership for 1 year: □ Accept □ Decline

**Gold:**
Please list your booth location choice: 1st ________ 2nd ________ 3rd ________

2 complimentary registrations allowed: Number requested ________
2 registrations at 50% discount: Number purchasing ________

Colour advertisement in program: □ Accept □ Decline

Corporate CIPHI membership for 1 year: □ Accept □ Decline
**Silver:**
2 complimentary registrations allowed: Number requested ______

1 registration at 50% discount: Number purchasing ______

Colour advertisement in program:  □ Accept  □ Decline

**Bronze:**
1 complimentary registration allowed: Number requested ______

**Contributor:**
Amount: ____________

**Exhibitor:**

Please list your booth location choice: 1st ______ 2nd ______ 3rd ______
(Requests will be processed on a first come first served basis with Platinum and Gold sponsors having priority selection)

**Donation:**
Item Donated: ______________________

Quantity: __________________________

Approximate Value: __________

**Alternate Contributor:** (such as President’s Banquet)
Event/Item: ______________________________

Amount: __________________________

**Booth Requirements:**
Do you require wireless internet at the booth? (deadline August 30, 2012) □ Yes  □ No

Do you require a power outlet at your booth? (deadline August 30, 2012) □ Yes  □ No
Please indicate the names and contact information for individuals registering for the conference program or reserved seating as outlined in the Sponsor/Exhibitor package:

Name: ______________________ Phone: __________ Email: ______________ 
Name: ______________________ Phone: __________ Email: ______________ 
Name: ______________________ Phone: __________ Email: ______________ 
Name: ______________________ Phone: __________ Email: ______________ 
Name: ______________________ Phone: __________ Email: ______________ 
Name: ______________________ Phone: __________ Email: ______________ 
Name: ______________________ Phone: __________ Email: ______________ 

Please indicate any dietary restrictions: ________________________________

PAYMENT METHOD

Total Payment Amount:

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<table>
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<tbody>
<tr>
<td>Sponsorship</td>
<td>$______</td>
</tr>
<tr>
<td>Exhibitor</td>
<td>$______</td>
</tr>
<tr>
<td>Additional Costs</td>
<td>$_______ (Extra registrations)</td>
</tr>
<tr>
<td>Total Payment</td>
<td>$_______</td>
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</tbody>
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Please indicate partial or full payment:

- Enclosed is a 50% deposit, with payment requested in full by May 30, 2012.
- Enclosed is a full payment – receipt requested by May 30, 2012.

Please indicate method of payment:

- Cheque or money order made payable to “CIPHI”
- Visa
- MasterCard
- American Express

Credit Card #: __________________________ Expiry Date: __________

Cardholder Name: _______________________________________________

Cardholder Signature: ___________________ _______________________

HST # 85517 3571 RT0001
Authorization

Exhibitors and sponsors agree to abide by the 2012 National CIPHI Conference Rules and Regulations which is made a part of this application and contract by reference and fully incorporated herein. If this application and contract has not been received, properly signed and accompanied by full payment by May 30, 2012 this application and contract may be declared null and void so that space and/or sponsorship opportunities may be reassigned. Application must be signed in order to confirm exhibit space and/or sponsorship opportunity reservation.

We agree to abide by all rules and regulations governing the workshop as printed in the attachments and which are a part of this application. Acceptance of this application by the CIPHI 2012 conference committee constitutes a contract.

Authorizing Name: ________________________________  Title: ________________________________

Authorizing Signature: ________________________________  Date: ________________________________

For further information contact:

Angela Newman
Phone: 800-263-3456, Email: a.newman@publichealthgreybruce.on.ca

Heidi Pitfield
Phone: 705-721-7520, Email: Heidi.Pitfield@smdhu.org

Checklist:

- Complete entire application (pages 1-5 of Sponsor/Exhibitor package)
- Enclose proof of exhibitor insurance
- Enclose/arrange receipt of advertising art by May 30, 2012
- Enclose completed registration forms for all the complimentary/discounted delegate registrations
- Understand terms and conditions
- Enclose payment

Send completed application to:

Canadian Institute of Public Health Inspectors
#720 – 999 West Broadway
Vancouver, BC V5Z 1K5
Phone: 1-888-245-8180  Fax: 604-738-4080
Email: office@ciphi.ca
Sponsorship/Exhibitor Information

There are numerous benefits to becoming a sponsor at this National CIPHI Conference. This event will be attended by Environmental Public Health professionals from across the country. The sponsorship and exhibitor booths provide excellent exposure for your company, services and products. If you choose to sponsor an event you will qualify for the package benefits detailed according to the amount sponsored. If you wish to sponsor a particular event, we can accommodate you depending on availability. Sponsorships will be allocated on a first come first served basis. Please do not hesitate to contact the committee if you have any questions.

Platinum Sponsors ≥$10,000

- Exhibit booth ($2000 value). First priority given on booth location.
- Corporate CIPHI Membership for one year.
- Prominent recognition of sponsor.
- Full page full colour advertisement in the Conference program (electronic artwork required by May 30, 2012).
- Full presentation time slot available in Technical program (limited availability).
- Full Conference registration for up to 4 people (50% rate for an additional 2 people).

Gold Sponsors ≥$7500

- Corporate CIPHI Membership for one year.
- Prominent recognition of sponsor.
- ½ page full colour advertisement in the Conference program (electronic artwork required by May 30, 2012).
- Full Conference registration for up to 2 people (50% rate for an additional 2 people).

Silver Sponsors (≥$4500)

- General sponsorship mention.
- Full conference registration for up to 2 people (50% rate for one additional person).
**Bronze Sponsors ($≥ 2500)**

- Exhibit booth ($2000 value).
- General sponsorship mention.
- Full conference registration for 1 person

**Contributor ($1000 to < $2500)**

- Acknowledgement of support of sponsored event or session.
- General sponsorship mention.

<table>
<thead>
<tr>
<th>Prominent (Platinum and Gold sponsor) Recognition Includes Company Logo:</th>
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<tbody>
<tr>
<td>✓ Featured on the welcome posters located at the main entrance of the venue.</td>
</tr>
<tr>
<td>✓ Featured on sponsorship boards displayed throughout the conference including the Opening Ceremony/Plenary Sessions/President’s Banquet.</td>
</tr>
<tr>
<td>✓ Highlighted in all break-out sessions.</td>
</tr>
<tr>
<td>✓ Featured on all pre-conference promotional material including National and Ontario CIPHI websites.</td>
</tr>
<tr>
<td>✓ Featured on all pre-conference promotional material in National CIPHI member email distribution.</td>
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<tr>
<th>General Recognition (Silver, Bronze, Contributor) Includes:</th>
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<tbody>
<tr>
<td>✓ Honorary mention on sponsorship boards displayed throughout the conference including the Opening Ceremony/Plenary Sessions/President’s Banquet.</td>
</tr>
<tr>
<td>✓ Honorary mention in a break-out session.</td>
</tr>
<tr>
<td>✓ Featured on all pre-conference promotional material including National and Ontario CIPHI websites.</td>
</tr>
<tr>
<td>✓ Featured on all pre-conference promotional material in National CIPHI member email distribution.</td>
</tr>
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</table>
Delegate Bag – 1 Available at $6000

- Company representative to be acknowledged at the Opening Ceremony as the delegate bag sponsor.
- Company name and/or logo to be featured and highlighted on the delegate bag.
- Company information and/or give-a-ways to be added to delegate bags.
- 2 reserved seating tickets to the President’s Banquet on Tuesday, September 18, 2012.

CIPHI Awards Lunch- 1 Available at $5000

- Company representative to be acknowledged as the Awards Lunch sponsor.
- Opportunity for company representative to address delegates during Awards Lunch.
- Company information and/or give-a-ways to be added to delegate bags.
- 2 reserved seating tickets to Awards Lunch on Tuesday, September 18, 2012.

President’s Banquet -4 Available at $3000 each

- Company representative to be acknowledged as the President’s Banquet sponsor.
- Company information and/or give-a-ways to be added to delegate bags.
- 2 reserved seating tickets to the President’s Banquet, Tuesday, September 18, 2012.

If one company chooses to sponsor the total amount ($12,000), the following will be added to the above noted benefits:

- Exhibitor booth ($2000 value). First priority given on booth location.
- Prominent recognition of sponsor.
- Opportunity for company representative to address delegates during President’s Banquet.
- 8 reserved seating tickets to the President’s Banquet, Tuesday, September 18, 2012.
- Offer subject to availability.
**Key Note Speaker - 3 Available at $3000 each**

Dr. David Butler-Jones, Chief Public Health Officer, Public Health Agency of Canada
Holly Dressel, Best Selling Author and Environmental and Health Care Researcher, Adjunct Professor at McGill University
Meg Soper, Motivational Humourist and Registered Nurse

- Company representative to be acknowledged as a Keynote Speaker sponsor.
- Company information and/or give-a-ways to be added to delegate bags.
- Company logo to be prominently displayed during keynote speaker time slot.
- Reserved seating for two at breakfast and sponsored keynote speaker presentation.

**Breakfast – 2 Available at $2500 each**

- Company representative to be acknowledged as the Breakfast Sponsor.
- Company information and/or give-a-ways to be added to delegate bags.
- Reserved seating for two at the sponsored breakfast and following keynote speaker presentation.

**Nutritional Break - 4 Available at $2000 each**

- Company information and/or give-a-ways to be added to delegate bags.
- Company information to be displayed during sponsored nutritional break.

**Conference Theme Lanyards - 1 Available at $1500**

- Company information and/or give-a-ways to be added to delegate bags.
- Funds will be used to purchase lanyards displaying CIPHI conference theme.
- Company will be acknowledged as sponsor for lanyards.
Donations

- Any donation is gratefully appreciated. Please complete the relevant information on the registration page.
- Examples:
  - Silent auction
  - Door prize
  - Delegate bags (approximately 350 delegates)

For further information contact:

Angela Newman
Phone: 800-263-3456, Email: a.newman@publichealthgreybruce.on.ca

Heidi Pitfield
Phone: 705-721-7520, Email: Heidi.Pitfield@smdhu.org
Exhibitor Information

Booth Size: 10 x 10
Number of Spaces: 30
Cost: Prior to May 31, 2012 ($1,750)
After May 31, 2012 ($2,000)

Why participate in the annual CIPHI National Education Conference?
- Network with Environmental Public Health professionals and exhibitors from across Canada.
- Profile and promote your company and services with maximum exposure during all delegate meals and breaks.
- Advertise your “Company Name” on conference website and in conference program.
- Breakfast and lunch included for 1 exhibitor per day or as outlined in the sponsorship package.

Booth Location
The numbered booth is defined in the exhibit hall floor plan and includes:
- Skirted table
- 2 chairs
- Delegate package
- Recognition in conference package
- Please indicate to the sponsorship committee if you require wireless internet access or a power outlet in order to coordinate these requests with Blue Mountain Resorts prior to August 30, 2012.

Move-in
Sunday, September 16, 2012 between 12 PM – 5 PM

Exhibit Hours
Sunday, September 16, 2012 6 PM -9 PM
Monday, September 17, 2012 8 AM – 5 PM
Tuesday, September 18, 2012 8 AM- 5 PM

Move-out
Tuesday, September 18, 2012 between 5 PM- 7 PM

CIPHI Rules and Regulations
The 2012 National CIPHI Conference is sponsored by the Canadian Institute of Public Health Inspectors (CIPHI). CIPHI reserves the right to render all interpretations and to establish further regulations as may be deemed necessary for the general success of the exhibition.

CIPHI reserves the right to decline, prohibit or expel an exhibit which, in its judgment, is out of character of the exhibition and/or is in violation of this contract or any rules or regulations now or hereafter in effect. Dimensions of all exhibit areas are believed to be accurately stated on the floor plans; however, CIPHI will assume no liability for any discrepancies that may actually occur. Facility lighting does not illuminate all areas evenly and effectively and CIPHI will not assume responsibility for providing
additional lighting. CIPHI reserves the option, in any emergency, either to substitute comparable display space if required by unforeseen circumstances, or to refund the exhibit fee.

Exhibitor shall be responsible for obtaining any licenses, permits, or approvals required under municipal, provincial, or federal law applicable to their activity at the exhibition. Exhibitor shall be responsible for obtaining tax identification numbers and paying all taxes, license fees or charges that shall become due to any governmental authority. Over the counter sales during the exhibition are prohibited.

Exhibitor agrees not to assign, sublet, or apportion space or any part thereof allotted to exhibitor.

Exhibitors cancelling before May 30, 2012 will receive a full refund. Exhibitors cancelling between May 30, 2012 and July 3, 2012 will forfeit 50% of the total rental. No refunds will be issued after July 4, 2012. Cancellation notices must be in writing to Canadian Institute of Public Health Inspectors, #720 – 999 West Broadway, Vancouver, BC, V5Z 1K5.

An exhibitor shall carry its own insurance. CIPHI and the exhibition facility assume no responsibility for the safety of the properties of the exhibitor, it’s officers, agents, or employees, from theft, damages by fire, accident, or any other cause whatsoever and the exhibitor expressly agrees to save and hold blameless CIPHI, the decorator/exposition company and the exhibition facility and their respective management, agents and employees from any and all liability resulting from injuries or damage to exhibitor, it’s agents, employees, persons and/or properties in connection with the exhibitor’s use of the exhibit space.

It is further agreed that actual occupation of the exhibitor space is essential during stated exhibit hours. Unless previously agreed upon, the exhibitor shall occupy the space by September 16, 2012. CIPHI reserves the right to sell said space without rebate to the exhibitor if the space is not occupied. Said exhibitor expressly agrees to pay the exhibition the full sum set forth.

Packing, unpacking and assembly of exhibits shall be done only in designated areas and in conformity with directions of CIPHI, the hotel or convention facility manager, or their assistant.

CIPHI will furnish an exhibitor information package to the exhibitor. This package will include all relevant information for exhibitors and confirmation.

THIS CONTRACT SHALL BECOME EFFECTIVE UPON THE DATE OF ACCEPTANCE BY CIPHI. If you require additional information please call CIPHI National Office at 1-888-245-8180.